

A perfect choice for almost every location!



Introduction

Whether you need a beautiful carpet or rug for your home or business, ITC Natural Luxury Flooring matches your aspirations with a breathtaking choice, sourced from around the world.

The company has developed a range to meet specific requirements. Wonderfully elegant carpets which would grace any penthouse or luxury yacht, through to stylish, hardwearing and practical ranges for homes, offices, hotels and commercial settings.

Many of them are handmade, using soft-to-the-touch materials such as pure silk and New Zealand wool, and handcrafted by specialists from across the globe.

ITC Natural Luxury Flooring carpets and rugs are sold in 43 countries worldwide - wherever the call is for the very finest craftsmanship and style.



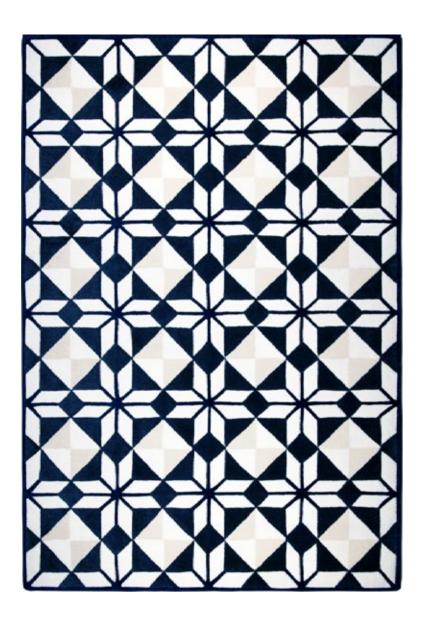


How it all begins



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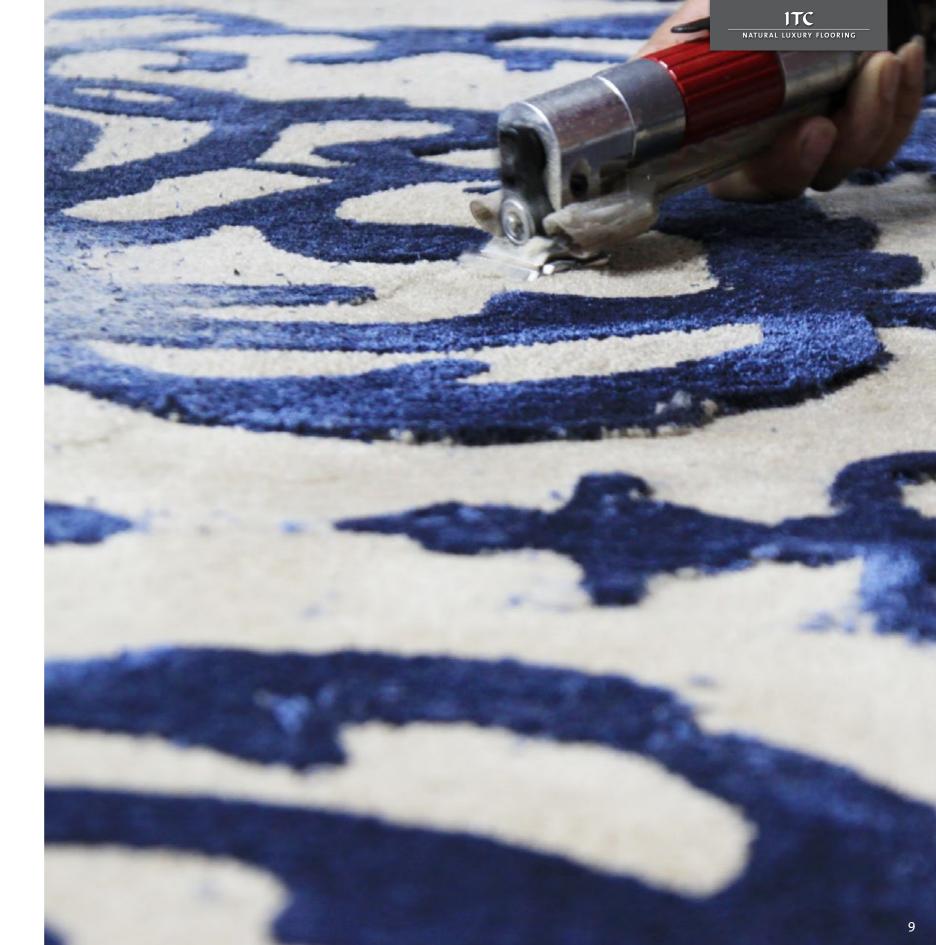


100% Prestige Wool





"Different finishing techniques gives you the ultimate hand-made customized rug"





Hand-tufting technique

Hand-tufting

Tufting is a method in which strands of yarn are inserted onto a base and then stabilised with natural latex. This technique allows greater flexibility in the composition of each piece, as areas of the design can be defined and filled out by hand.

Our hand tufted rugs can be made with different types of yarns. Combinations of yarn types can be selected to allow you to create your own unique structure within the design. We can also produce in special colours if so required.



How to order

- Send us your idea (sketch, mood board, computer file, etc) or choose a design from our design gallery;
- 2. Choose the yarn(s) from our product range;
- 3. Choose colours from our colour charts;
- 4. Choose technique (cut pile, loop pile)
- 5. Choose pile height (from 8 to 65 mm)
- 6. Choose density
- 7. Define finishing (carving)
- 8. Receive our technical drawing
- 9. Receive our sample for approval (if required)
- 10. Place your order















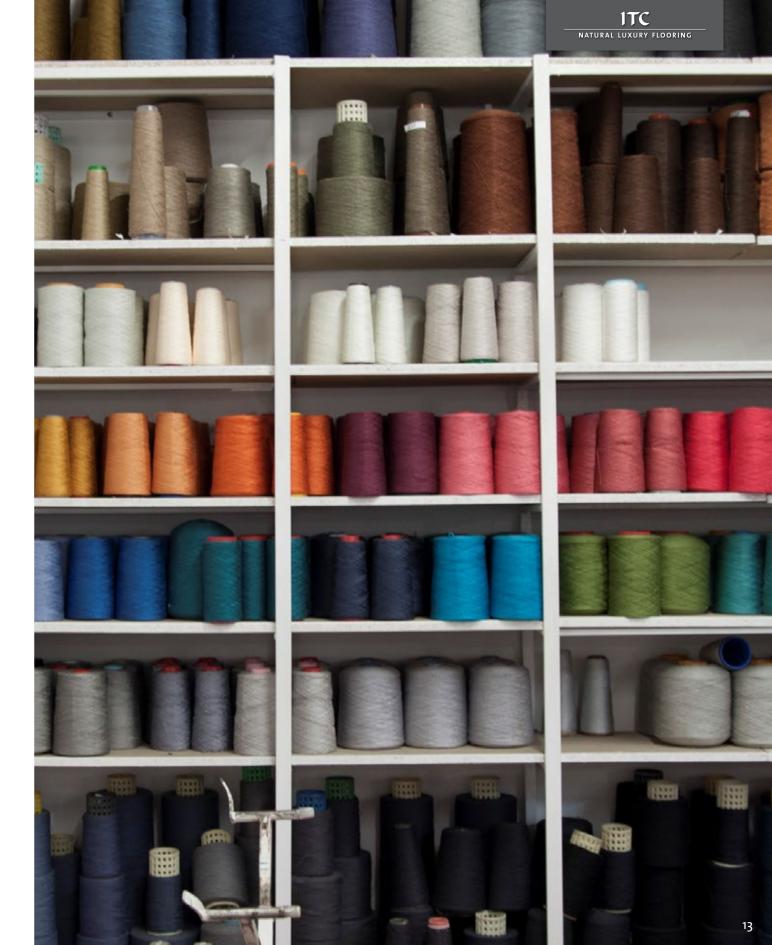




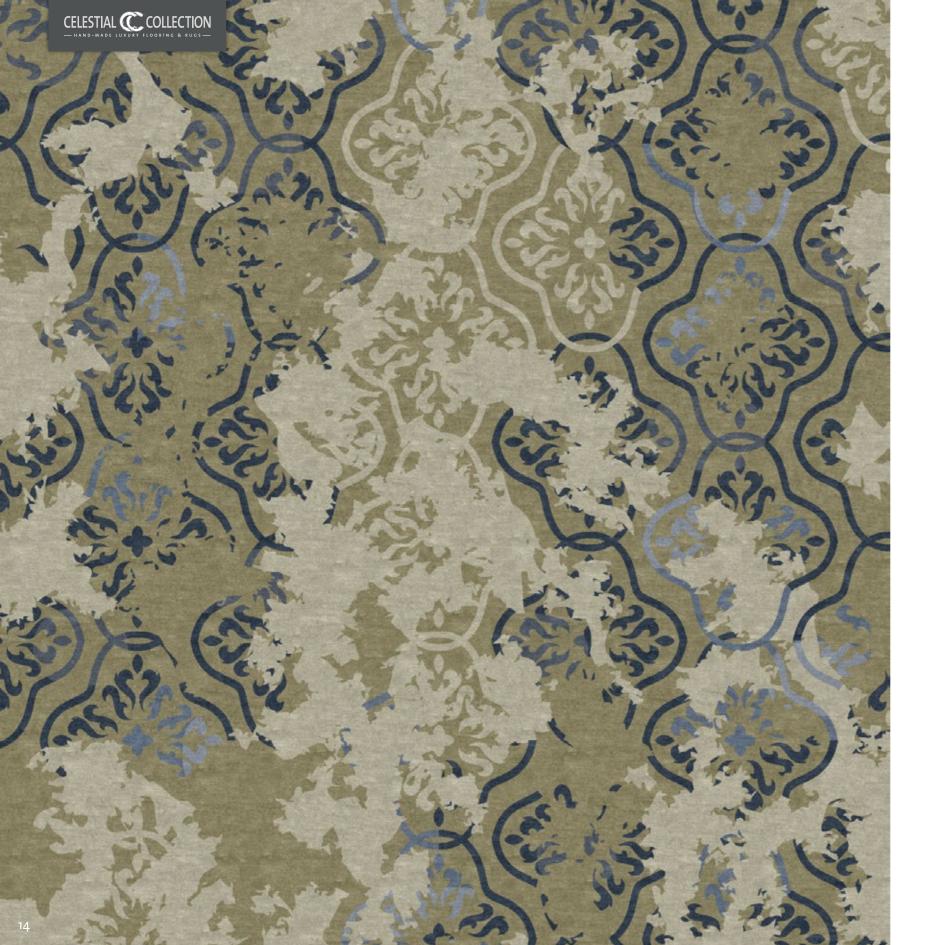
Yarns

The respect for the environment is the core of our philosophy when it comes to the selection of materials. This is the reason why we choose to work with natural and sustainable yarns. Selection of the best materials allows us to deliver the highest quality and durability.









Design

These designs have been created to infuse elegance and sophistication into an interior, combining high quality materials with excellent craftsmanship to produce rugs of a superior quality.

Collections are tailor-made to suit your project requirements. Available in a variety of colours ranging from classic neutral tones to contemporary shades, this range can be tufted to any length and up to 5.20 mtr in width, with options to join on site.

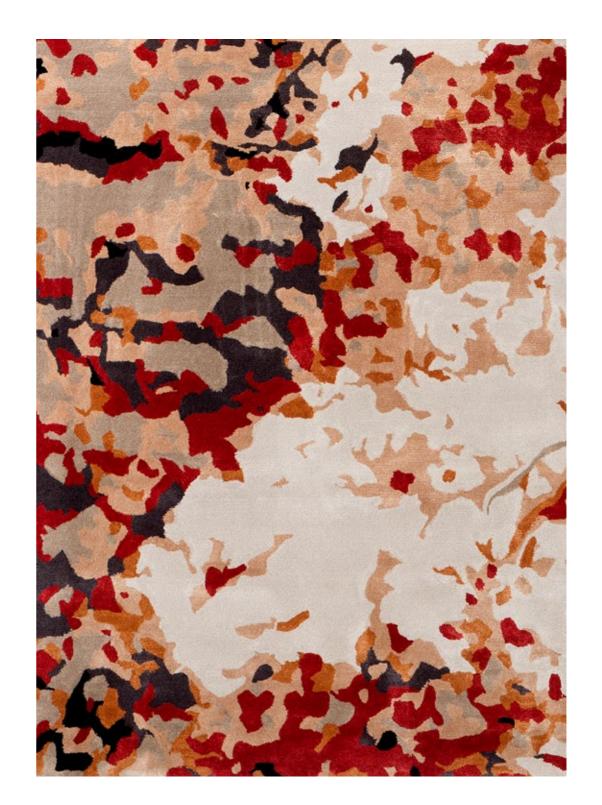
Please note that these are only a few examples from our extensive range.

100% Lyocell





Artison custom design 100% Lyocell



Lucca custom design 100% viscose shine



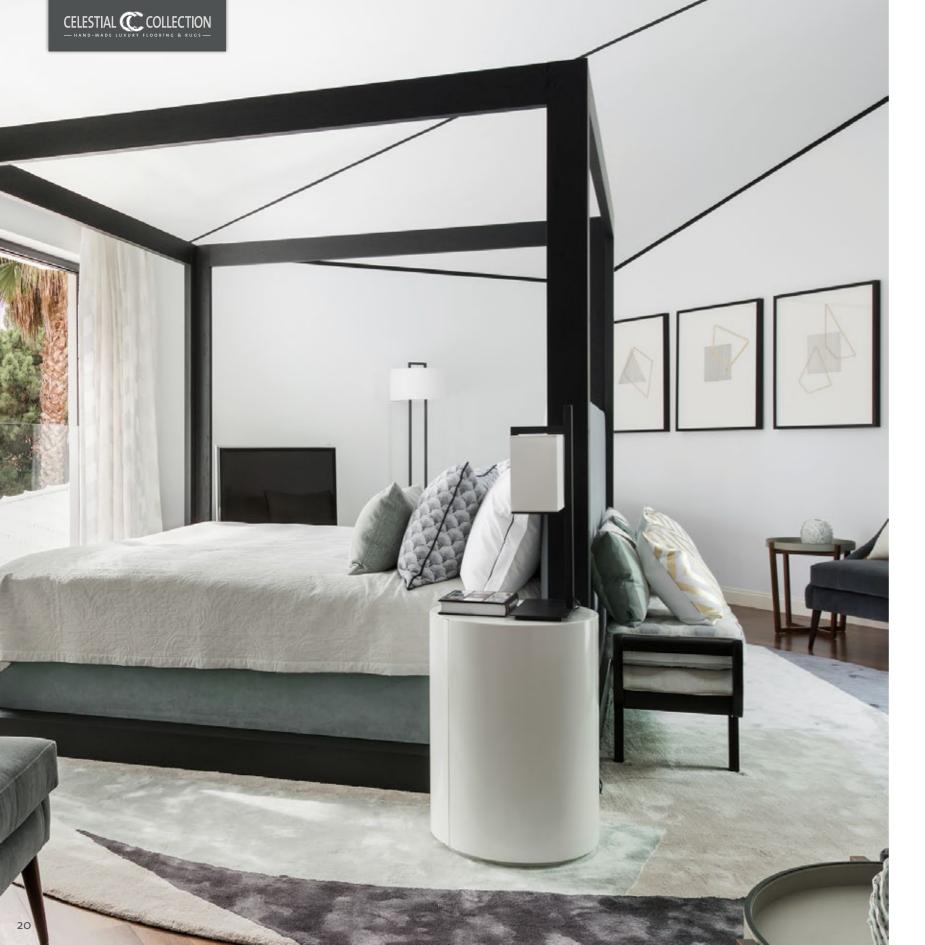


Illusion custom design 50% prestige wool / 50% Lyocell



Labyrinth 100% Lyocell



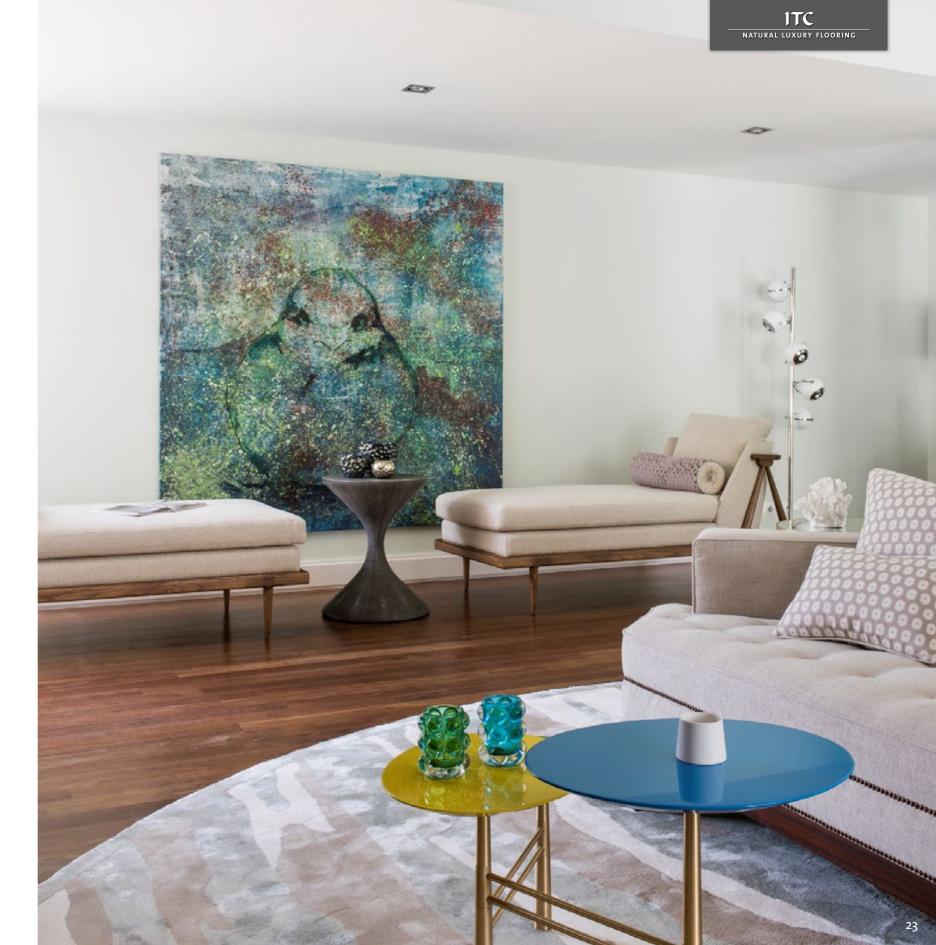


Projects

ITC Celestial Collection rugs possess qualities which enhance the sense of well being of a home. Providing natural insulation and warmth retention whilst helping to reduce noise levels.

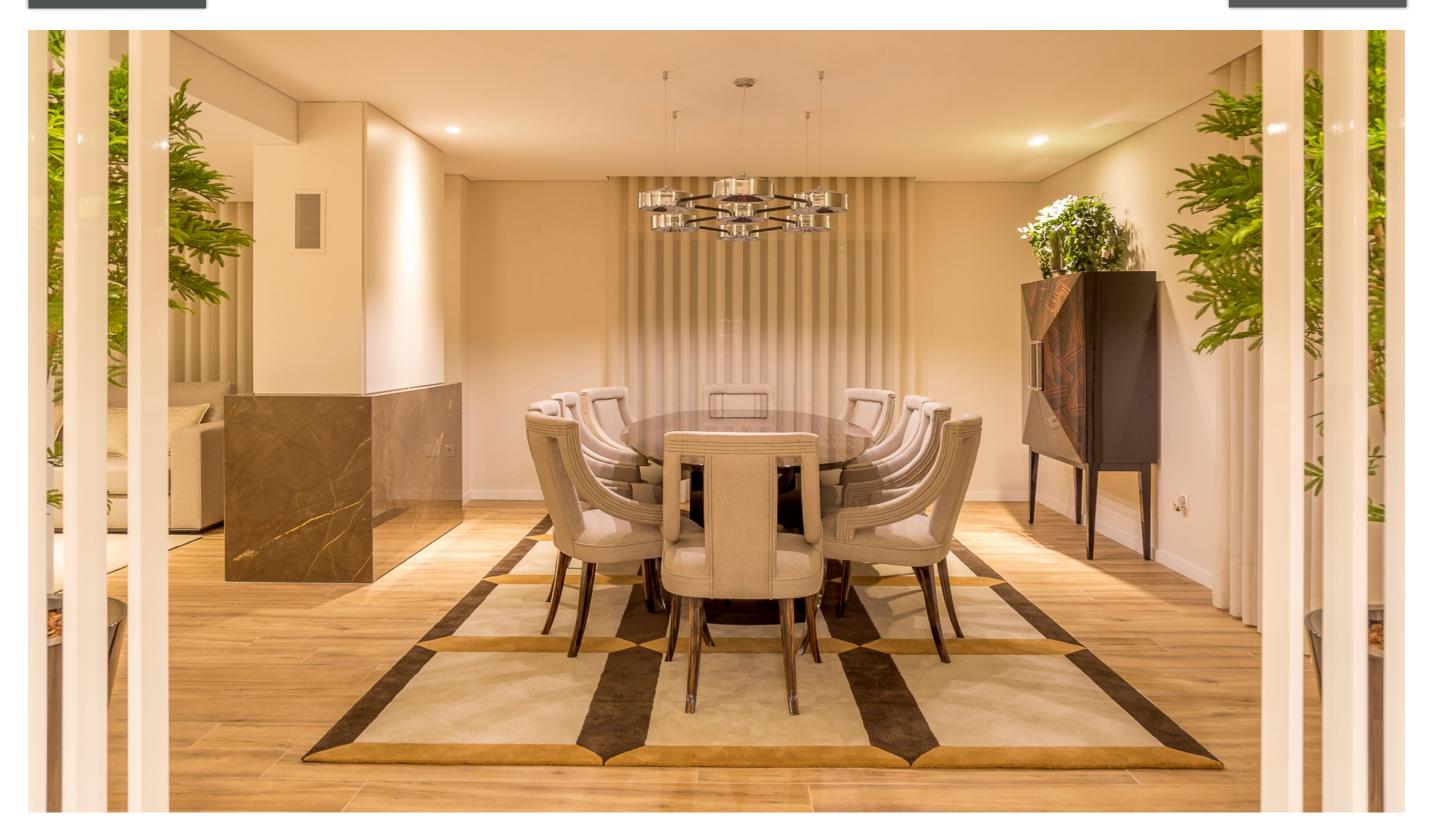
All of our projects are dealt with on an one-off commission basis and great care is taken to ensure our clients needs are met. From the design staff through to the final delivery, we are committed to providing high quality products combined with excellent service.











Residential project







Residential project



1TC

NATURAL LUXURY FLOORING







